

Hey there!

We are so glad that you're interested in becoming a 42sLaunchArtist. We're excited to embark on this journey with you.

If you are one of the first 40 artists that choose to become a 42sLaunchArtist, you will have exclusive perks including:

- Free 42sBronze or 42sSilver Licensing Pack- visit [fortysecondsounds.com/join](https://fortysecondsounds.com/join) for more info!
- PriorityPlay at all launch parties in various locations including Atlanta, NYC, Los Angeles, and more!
- Our 42sTeam will diligently work to get your sounds played on your local radio stations and major national stations.
- Exclusive Mentoring and Priority availability to the 42sTeam Panel for artist needs
- Priority advertising on all 42s Social Media, Bookings, Interviews, website, and more!
- Most importantly, get **PAID** for your sounds!\*

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Before we begin with what this has to do with *you*, click [here](#) to read about the Fundamentals of forty second sounds AKA 42s, our mission statement, and the general concept of the business.

In summary, **forty second sounds LLC strives to deliver undiluted, quality music that supplements your musical palate with songs that are around 40 seconds in length.** We wholly believe that this new trend will revolutionize the manner in which we see and categorize music as we are defining ourselves—with your help—as **a new genre of music.**

Just remember, by signing on to be a 42s LaunchArtist\*\*, you aren't just trailblazing a new path in the music industry for generations to come. You aren't just promoting your sounds with us or previous/future work. You are becoming an ambassador of change— of hope. You are inspiring the celebration of innovation and will forever be remembered as a founding participant of the hottest musical trend to date.

*So what are you waiting for?*





forty second sounds

## What is required of our Artists?

All you have to do is make your own forty second sound! This means—and we're getting in the weeds—your sound must:

- Be between 40-49 seconds in length
- Include the *42sAudioTag*\* in the first 10 seconds
- Album/Single cover art must include the 42s Logo no smaller than 60x60 pixels in the lower left corner of the art



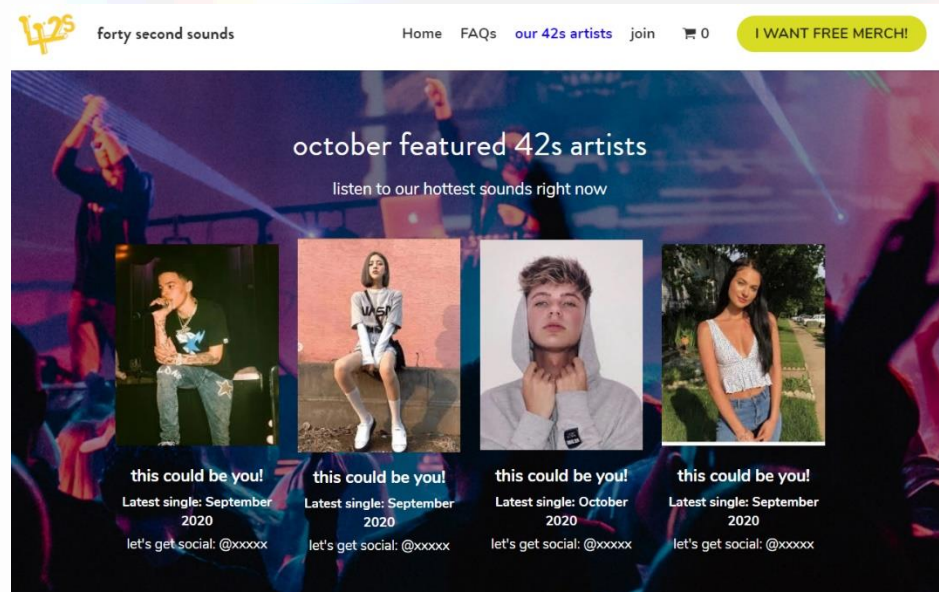
These three steps will be integral to our collective branding success. Once we become recognizable, our sounds will become that much more powerful in the industry, which means more loyal listeners to tune into your forty second sounds, and any previous or new music that you create.

**\*Remember-** these requirements *only* apply to the forty second sounds that you create with us, not any previous or future non-42s music. \*

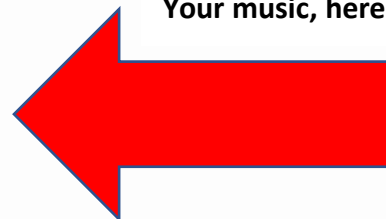
Once the 42sAudioTag is on your sound(s), you will upload your music to our secure Dropbox or email us a secure link to your sound (just to screen for hate speech, etc). If submitted before 4:00 EST, it will be approved same day, but if after it will be done in less than 24 hours (we know you're anxious for everyone to hear 😊). Once you receive the green light, you are free to upload it to any streaming service that you'd like! From there, our 42s Team will work diligently to promote you as an artist and your sounds on local radio stations, future live events, and pitching you to Featured playlists on Spotify, Apple Music, Pandora, Prime Music, Google Play, and more!

Wow, **free** PR. Gotta love it. Honestly, what do you have to lose?

*Become part of the 42s trend before it becomes one.*



Your music, here!





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[Click here](#) if you'd like to sign up and enter your Artist Details/information for us to contact and promote you. Our first LaunchArtist Zoom call will be 23 October to discuss pertinent information before our official Launch on 30 October. If you need more information, or just need to contact anyone on the 42s Team for any reason, email us at [info@fortysecondsounds.com](mailto:info@fortysecondsounds.com), DM us @fortysecondsounds / @42s\_Life on Instagram, FB, TikTok/Twitter, or call/text: 678-653-5687!

\*Forty second sounds, LLC has no rights over your music, and you will always keep 100% of the profits you make from your sounds you make with us. Here at forty second sounds, we encourage innovation and truly want to see you and your fan base grow.

\*\*The only document that you will ever grace with your John Hancock is for a Non-Exclusive License Agreement for the 42sAudioTag that you place on your music as mentioned above. *You are in no way* contractually obligated to anything with 42s if you become an artist with us. Consider us your way to increase your fanbase and reach new listeners through additional advertising from the 42sTeam.

**We can't wait to have you on the team!**

Yours,

A handwritten signature in black ink, appearing to read 'Asia Murray'.

Asia Murray  
Founder and CEO of forty second sounds, LLC

